



# CHRISSY LAING ART & DESIGN

Visual designer, specializing in UX/UI, and motion graphic design. Strong experience with print design, web design, branding, image making, photography, infographics, and art direction. I'm here to organize the world's information. I see value in a consistent and unique brand positioning. I make design more engaging and valuable by giving it back its personality.

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FINE  
ARTIST



DATA  
ORGANIZER



INSATIABLE  
LEARNER



HAND  
CRAFTER

## EDUCATION

### Google UX Design Certificate

Coursera

2022

A rigorous, hands-on program that covers the design process from end-to-end.

### Bachelor of Fine Arts

2015

School of the Art Institute of Chicago

Focus in visual communication design, and printmaking.

## TECHNICAL SKILLS



ADOBE INDESIGN



ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



ADOBE AFTER EFFECTS



ADOBE XD



FIGMA



HTML/CSS



## ADDITIONAL



Photographer



Cat mom



World traveler



Artistic  
mess maker



Dreamer

## EXPERIENCE

### Aon

#### Interactive Designer

2019-present

Lead designer of in-house digital and interactive team supporting pursuit teams in Aon's largest business unit.

#### Senior Brand Designer

2008-2019

Senior designer of in-house global design agency, supporting internal clients across all solution lines. Work directly with senior leadership and other marketing colleagues to help support the updated brand and its rollout throughout the world. Brought large-scale brand initiatives to life from conception to production, including internal and external communications.

### National Public Resource Center 2016-present

#### Art Director

Concept and lead design for various initiatives rolled out nationwide supporting public notice in local newspapers.

### Lyric Opera

2015-2018

#### Senior Graphic Designer

Design lead for high-level members only gala fundraising events, including printed invitation suites and accompanying web graphics, and supporting collateral.

### American Cancer Society

2013-2014

#### Senior Graphic Designer

Design lead for elite gala fundraising events including high-end print and electronic invitation suites, along with web graphics, presentation templates and large format graphics and signage.

## COMMENDATIONS

### Business Marketing Association

#### B2 Award

2017

Employee Communications

#### B2 Award

2016

Marketing, Brand and Communications Strategy

#### B2 Award

2015

Internal Communications Strategy

### School of the Art Institute of Chicago

#### Portfolio Based Merit Scholarship

2012-2015